

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10

News
Channel

WGRW-TV
Met-TV
WGRW-TV

Original

Client:	Barack Obama, D, President	Submission Cost:	633420	Campaign Ref:	E120802002
Buyer:	”	Client/Product/Estimate:	95/101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Ccopiee:	No	Business Category:	Transactional		

Product:	Obama For America	Booking Group:	WSPA
Demographic:	(L) Household	Order:	
		Key Market:	Greenville Spartanburg Ashevi

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	MF-1135p ET / 1035p CT Late Show .TWTF..	06	125 170 120	30 Comme Nbr of Spots Nbr of Spots Nbr of Spots	2 2 2	2 2 2	2 2 2	2 2 2	2 2 2	6 2 2	750 340 240	
2	MF-11a ET / 10a CT Price is Right .TWTF..	04	225	30 Comme Nbr of Spots Nbr of Spots Nbr of Spots	2 2 2	2 2 2	2 2 2	2 2 2	2 2 2	4 4 4	450 560 350	
3	MF-9a Dr Phil .TWTF..	05	140 175 165	30 Comme Nbr of Spots Nbr of Spots Nbr of Spots	3 3 3	3 3 3	3 3 3	3 3 3	3 3 3	9 9 9	330 800 450	
4	Fri 10p ET / 9p CT Blue BloodsF..	05	110 100 150	30 Comme Nbr of Spots Nbr of Spots Nbr of Spots	3 3 3	3 3 3	3 3 3	3 3 3	3 3 3	1 1 1	700 700 700	
5	Fri 10p ET / 9p CT Blue BloodsF..	05	700	30 Comme Nbr of Spots	1	1	1	1	1	1	700	
6	Fri 10p ET / 9p CT Blue BloodsF..	05	2500	30 Comme Nbr of Spots	1	1	1	1	1	1	2500	
7	Fri 8p ET / 7p CT CSI NY	05	30	Nbr of Spots								
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

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News Channel  **on your side**

WSPA-TV 

250 International Dr.
Spartanburg SC 29303-6098
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:20802002
Buyer: ''	Client/Product/Estimate: 95/101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract Type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
6	Fr1 8p ET / 7p CT CSI NY ...F..	05		Comme	Closed PR	1					1	
					30							
9	Sat 10p ET / 9p CT 48 Hours ...S.	06		Comme	Nbr of Spots	1					1	500
					500	30						
10	Sat 7p News ...S.	05		Comme	Nbr of Spots	1					1	90
					30							
11	Sat 8-9p ...S.	06		Comme	Nbr of Spots	1					2	300
					150							
12	Sun 10p ET / 9p CT Mentalist ...S.	05		Comme	Closed PR	1					2	180
					250	30						
13	Sun 10p ET / 9p CT Mentalist ...S.	05		Comme	Nbr of Spots	1					1	250
					30							
14	Sun 1030a ET / 930a CT Face The Nation ...S.	05		Comme	Closed PR	1					1	700
					260	30						
15	Sun 7p ET / 6p CT 60 Minutes ...S	04		Comme	Nbr of Spots	1					1	520
					1025	30						
Weekly Totals:				Total Spots(Ord Spots)	19	22	25	19	24	2	111	
				Closed PR	1	6	3	2	1	13	1025	

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News Channel  **WSPA-TV** 
 on your side **MeTV**  www.wsaptv.com

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-4698
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	63420	Campaign Rsf:	E:20802002
Buyer:		Cltnt/Product/Estimate:	95/101 /1537	Sales Rsp:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Wssrs:	6	Order Ref:	06260815
Est./PO Numbr:	06260815	Contract Type:	Political	Business Tysps:	POLITICAL
Associated Copies:	No	Business Ctgory:	Transactional		

Rsf	Sales Product Dstlls	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04			260	30	Nbr of Spots	1			1	260
S			Comme	175		Nbr of Spots	1	1		1	175
					275		Nbr of Spots		1	2	2	550
17	Tue 8p ET / 7p CT NCIS	04			170		Nbr of Spots	1			1	170
T				240	30	Nbr of Spots	1			1	240
18	Tue 8p ET / 7p CT NCIS	04			200	Comme	Nbr of Spots	1			1	200
T				190	30	Nbr of Spots		1		1	190
19	Tue 9p ET / 8p CT NCIS Los Angeles	05			150	30	Nbr of Spots	1			1	150
T				250	Comme	Nbr of Spots					
20	Wed 10p ET / 9p CT CSI	06			1200	30	Nbr of Spots	1			1	1200
W				1200	Comme	Nbr of Spots					
21	Wed 10p ET / 9p CT CSI	06			1200	30	Closed PR	1			1	1200
W				1200	Comme	Nbr of Spots					
22	Wed 8p ET / 7p CT Survivor	04			1250	30	Nbr of Spots	1			1	1250
W				1250	Comme	Nbr of Spots					
23	Wed 8p ET / 7p CT Survivor	04			1650	30	Closed PR	1			1	1250
W				1650	Comme	Nbr of Spots		1		2	3300
24	Wed 9p ET / 8p CT Criminal Minds	05			1000	30	Nbr of Spots		1		1	1000
					1000							
Weekly Totals:				Total Spots(Ord Spots)		19	22	25	19	24	2	111
				Closed PR		1	6	3	2	1	13	

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Barack Obama/D/ President
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News
Channel 10 
MeTV www.usatv.com

WSDA-1

Spartanburg SC 29303-6538
(864) 576-7777 FAX (864) 587-44800
230 International Dr.

Client:	Barack Obama / DJ President
Buyer:	
Schedule Dates:	10/01/12 to 11/11/12
Est./PO Number:	06260815
Associated Copies..	No
Submission Cost:	63420
Client/Product/Estimate:	95/101 /1537
Weeks:	6
Contract type:	Political
Campaign Ref:	E120802002
Sales Rep:	HRP Washington, DC
Order Ref:	06260815
Business Type:	POLITICAL
Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/03	10/15	10/22	10/29	11/05	Total	Cost
25	MF 1135p ET / 1035p CT Late Show M.....	W...	05	125 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	3 2	3 2	375 340	
26	MF 11a ET / 10a CT Price Is Right M.....	04	04	225 175 140 165 Comme	Nbr of Spots Nbr of Spots Nbr of Spots Nbr of Spots	1 1 1 1	1 1 1 1	1 2	1 1	1 1	450 175	
27	Sun 1030p ET / 930p CT Mentalist Mgd.....S	05	05	2500 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	1 1	1 1	140 165 2500	
28	Sun 730p ET / 630p CT 60 Minutes Mgd.....S	04	04	1025 30 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	1 1	1 1	1025 1025	
29	Sun 9a ET / 8a CT CBS Sunday Morning News Mgd.....S	04	04	170 30 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	1 1	1 1	170 170	
30	Tue 10p ET / 9p CT Vegas T.....	05	05	800 30 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	1 1	1 1	800 800	
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06	06	1150 30 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	1 1	1 1	1150 1150	
32	Sat 10p ET / 9p CT 48 Hours S.....S	06	06	500 30 Comme	Nbr of Spots Nbr of Spots	1 1	1 1	1 1	1 1	1 1	500 500	
33	Sa-Su 6a News SS	12	12	50 Comme	Nbr of Spots Nbr of Spots	2 2	2 2	2 2	2 2	2 2	100 100	
Weekly Totals:				Total Spots(Ord Spots) Closed PR	19 1	22 6	25 3	19 2	24 1	2 1	111 13	

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News Channel 4 HD Met TV www.wspa.com
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 250 International Dr.
 Spartanburg SC 29303-8698
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Original

Client:	Barack Obama/ D/ President	Submission Cost:	63420	Campaign Ref:	E:120802002
Buyer:	"	Client/Product/Estimate:	95/101 /1537	Salee Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/1/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34	Sun 4p ET / 3p CT NFL On CBS	04		1325	30 Comme	Nbr of Spots	1					1	1325
S 16:30:00-19:30:00												
36	Wed 9p ET / 8p CT Criminal Minds	05		1200	30 Comme	Nbr of Spots	1					1	1200
	...W....												
37	Fri 10p ET / 9p CT Blue Bloods	05		1200	30 Comme	Nbr of Spots	1					1	1200
	MTWTFSS Isolations: W/C 10/08F..												
38	Mon 8-9p ET / 7-8p CT How I Met /	05		1200	30 Comme	Nbr of Spots	1					1	1200
	Partners												
	MTWTFSS Isolations: W/C 10/08 M.....												
39	Fri 8p ET / 7p CT CSI NY	05		1200	30 Comme	Nbr of Spots	1					1	1200
	MTWTFSS Isolations: W/C 10/08F..												
40	Fri 9p ET / 8p CT Made In Jersey	05		1200	30 Comme	Nbr of Spots	1					1	1200
	MTWTFSS Isolations: W/C 10/08F..												
41	Sun 4p ET / 3p CT NFL On CBS	04		1325	30 Comme	Nbr of Spots	1					1	1325
	MTWTFSS Isolations: W/C 10/01S												
42	Sat 8a CBS This Morning	04		80	30 Comme	Nbr of Spots	1					1	80
	Mkgd,S												
43	M-F 8a CBS This Morning	05		50	30 Comme	Nbr of Spots	1					1	50
	Mkgd M.....												
44	Fri 8p ET / 7p CT NCIS	05		700	30 Comme	Nbr of Spots	1					1	700
	Mkgd ...F..												
Weekly Totals:					Total Spots(Ord Spots)	19	22	25	19	24	2	111	
					Closed PR	1	6	3	2	1	13		

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News Channel 1
 on Your Side

WSPA-TV  www.wsptv.com

250 International Dr.
 Spartanburg SC 29303-4698
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	63420	Campaign Ref:	E-120802002
Buyer:	Client/Product/Estimate:	95/101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Cstegory:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS	05			700	30	Nbr of Spots	1			1	700
MkgdF..			Comme								
46	Fri 9p ET / 8p CT CS NY	05			600	30	Nbr of Spots	1			1	600
MkgdF..			Comme								
47	Fri 8p ET / 7p CT NCIS	05			625	30	Nbr of Spots	1			1	625
MkgdF..			Comme								
48	M-F 8a CBS This Morning	05			50	30	Nbr of Spots	2			2	100
.....F..				Comme								
49	Sat CBS NCAA Football	03			2000	30	Nbr of Spots	1			1	2000
.....S.				Comme								
50	Sun 1p ET / 12p CT NFL On CBS	04			800	30	Nbr of Spots	1			1	800
.....S				Comme								
51	Sun 4p ET / 3p CT NFL On CBS	04			1250	30	Nbr of Spots	1			1	1250
.....S				Comme								
52	Sun 730p ET / 630p CT 60 Minutes	04			1025	30	Nbr of Spots	1			1	1025
.....S				Comme								
53	Sun 6a News	06			50	30	Nbr of Spots	1			1	50
.....S				Comme								
54	Tue 8p ET / 7p CT NCIS	04			1900	30	Nbr of Spots	1			1	1900
T.....				Comme								
55	M-F 9a Dr Phil	05			100	30	Nbr of Spots	1			1	100
Weekly Totals:				Total Spots(Ord Spots)		19	22	25	19	24	2	111
				Closed PR		1	6	3	2	1	13	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E-12082002
Buyer: .	Client/Product/Estimate: 95/101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/1/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract Type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Detail	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
56	M-F 8a CBS This Morning .TWTF..	05		60	Comme			2				2	120
57	Sat 8p ET/7p CT CBS College Football ...S	05		1300	30	Nbr of Spots							1300
58	Sun 1p ET / 12p CT NFL On CBSS	02		2500	30	Comme	Nbr of Spots	1			1		2500
59	Sun 4p ET / 3p CT NFL On CBS ...S	03		3000	30	Nbr. of Spots		1			1		3000
60	M-F 730p Scene On 7 ...F..	06		150	30	Nbr. of Spots		1			1		150
61	M-F 10a Your Carolina ...F..	06		50	30	Comme	Nbr. of Spots		1		1		50
62	M-F 5p News ...F..	06		250	30	Comme	Nbr. of Spots		1		1		250
63	M-F 6p News ...F..	06		250	30	Comme	Nbr. of Spots		1		1		250
Weekly Totals:				Total Spots(Ord Spots)		19	22	25	19	24	2	111	
				Closed PR		1	6	3	2	1		13	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dataa)	Makegood Ref	Campaign Ref

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	47 (10/26)	0000181924	
10	Sat /p News	:30 Commercial	10/08/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/22/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180985	
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emption	1,650.00	36 (10/10)	0000180219	E:120802002
39	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CT Made in Jersey	:30 Commercial	10/08/12	Closed Pre Emption	0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
Spots	Totals	10/01	10/08	10/15	10/22	10/29	11/05
Cost	63420	111	19	22	25	19	24

Grand Totals:

	Spots:	111
Gross Total:		63,420.00
Commission:		9,513.00
Net Total:		53,907.00